

New York Secure Choice Savings Program Board Meeting

October 7th, 2025





## **Agenda**

New York Secure Choice Pilot Program

**Program Administration Update** 

**Program Enhancements** 

**Next Steps** 



## **New York State Secure Choice Savings Program Pilot**

21 registered employers

20 employers currently submitting payroll contributions to New York Secure Choice

242 employees now saving for retirement in the program

Robust industry representation and a range of employee population reflected

Positive feedback from employers regarding the ease of facilitation



## **Program Administration Update**

#### **Employer communications**

Employer notice series ready to be sent to eligible employers

#### **Employee communications**

Employee notices sent to employees added by employers

#### Program website

- Employers and savers have access to portals in order to manage their accounts
- Resources
  - Employer and Saver Fact Sheets, Registration checklist
  - Help Center
  - Contact information available

Eligible employer population ready to receive notifications



## **Program Enhancements**

#### Webinars

- Payroll webinars with interactive Q&A being held twice per month for employers
- Invitations are sent to registered employers with upcoming payroll dates
- Dedicated page for payroll webinar registration

### **Payroll Integrations**

- Vestwell integrated with over fifty payroll providers
- Dedicated Help Center articles and instructional videos

#### Vestwell Service Center

- Service Center staffed and trained to support employer and saver calls
- Email servicing active
- Live Chat available for employers who have been authenticated in the employer portal



## **Program Enhancements (continued)**

#### Customer Identification Process (CIP)

- Enhanced identification process by using additional data points (such as phone number or email address) and new data sources
- Streamlined resolution process by simplifying the document submission process

#### App for Savers

Savers can manage their accounts similar to the online portal experience



## **Next steps**

Program Open communications ready to be sent to eligible employers

Webinars

Monitor employer and saver activity

Support marketing and outreach efforts





# Thank You

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